

**South Natomas TMA™
Board of Directors Meeting
Wednesday, April 14, 2021
Meeting Minutes**

I. Call to Order

SNTMA President Bill Vanderslice called the meeting to order via telephonic conference call at approximately 8:04AM on Wednesday, April 14, 2021 in Sacramento, CA. Attending were Eduardo Cavazos, Martin Christian, Jeri Foley, Rukesh Maharjan, David Pavolko, Bill Vanderslice and SNTMA staff Stephanie Merten and Jason Vitaich.

II. Approval of Previous Meeting's Minutes

A motion was made to approve the February 10, 2021 SNTMA Board Meeting Minutes. The motion was moved by Eduardo Cavazos, seconded by David Pavolko. The motion passed unanimously, 6:0.

III. New Business

A motion was made to approve the following slate of officers for the SNTMA Board for the 2021 governance year:

President – Bill Vanderslice
Vice-President – Eduardo Cavazos
Secretary – Lupita Ruiz
Treasurer – David Pavolko

The motion was moved by David Pavolko, seconded by Bill Vanderslice. The motion passed unanimously, 6:0.

A motion was made to mandate all SNTMA subsidy payments be made via PayPal exclusively, beginning June 2021. The motion was moved by Bill Vanderslice, seconded by Eduardo Cavazos. The motion passed unanimously, 6:0.

Executive Director Jason Vitaich delivered the following report:

- 2021 dues collection is going well overall, with over 81% of budgeted membership dues having been collected as of February.

Stephanie Merten delivered the following Membership Report:

- **Commuter Club**
 - Continuing to identify troubleshoot areas of concern/enhancements
- **Campaigns and events promoted through the Commuter Club (March)**
 - 3.10.21 Monthly Check-In, Q1 Virtual Discussion and Bucks for Bikes
 - 3.23.2021 Programs and Benefits email sent to all member companies

- **Programs (March)**
 - 60 Telecommute subsidies awarded for the month of March
 - 13 carpool subsidies awarded for the month of March
 - 4 Low Emissions subsidies awarded for the month of March
 - 1 Transit subsidy awarded for the month of March
 - 0 Amtrak subsidies awarded for the month of March
 - 1 Bike Maintenance subsidy awarded for the month of March
 - 0 Walk subsidies awarded for the month of March
 - 0 Residential Car charging subsidies for the month of March
 - Monthly Facebook Contest entry five entries/five people
 - 494 Facebook “Likes”, 515 followers
 - Q1 Promotional item sent – 123 \$10 Amazon gift cards to sacregion511 log keepers
 - 20 Bucks for Bikes / 27 applicants

- **Meetings**
 - 3.10.21 Annual Meeting via Zoom March 10, 2021 – Jess Avila/Caltrans, Keynote Speaker
 - 3.23.21 MIBM Virtual Campaign Meeting
 - 3.25.21 Q1 Virtual Discussion with John of Natomas Bike Shop – Bike Business During Pandemic

- **SNTMA Activities**
 - Mail/email March subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards, Facebook “like” winner and promote Bucks for Bikes
 - 3.11.21 SNTMA Member Check-In via Zoom
 - Update Membership List

IV. Adjourn

The meeting adjourned at approximately 8:35AM. The next SNTMA Board meeting is scheduled for Wednesday, May 12, 2021 at 8:00 AM via teleconference in Sacramento, CA.

Respectfully submitted,

Lupita Ruiz
SNTMA Secretary