

# SNTMA Facebook contest guidelines

## Suggestions but not limitations:

- 1. Pictures: of your commute, from along your commute, your transportation, carpool/vanpool group, bike/walk buddies, pictures of home work space, your home work attire, SNTMA alternative commute / commute coordinator awards you have won.
- 2. Share experience using alternative commute mode: why you started, \$ you save, how much Co2 you are removing from the air, health benefits from walking/ biking to work, OfficeShare Bike uses, number of miles on/story about bike purchased w/ SNTMA bucks for bikes program, what you bought your bike with the SNTMA \$100 bike maintenance and accessory subsidy, why you like May is Bike Month, uses of prizes/ promo items won for completing Sacregion511.org trip diary, people you met using alternative commute modes, Capital Improvements subsidy uses (for property managers).

#### What are alternative commute modes?

Walk Bike Carpool Vanpool Transit Light rail

Amtrak Telework Low Emissions Vehicle

Anything other than driving alone

### **Prizes**

There are 3 levels of prizes for a total of 6 prizes to win each month! The *platinum level prize* is a \$50 gift card from Amazon, iTunes or DoorDash. There are *2 gold level prizes* which are \$25 gift cards from Amazon, iTunes or DoorDash. There are *3 silver level prizes* which are \$10 gift cards from Amazon or iTunes.

In January 2023, there will be one \$250 cash *grand prize* winner selected from the 12 first place winners of 2022 and two \$100 cash prize runners up. All prizes are emailed to work email addresses.

#### **Rules:**

- 1. 1 winner per carpool/vanpool: the SNTMA member that submits photo/ alternative commute story.
- 2. Can only win 1 month per calendar year.
- 3. "Like" SNTMA on FB to participate and must be registered in the Sacregion511.org
- 4. Members have entire calendar month to participate, prizes will be awarded by the end of the following month.

1/22