

**South Natomas TMA™
Board of Directors Meeting
Wednesday, July 14, 2021
Meeting Minutes**

I. Call to Order

SNTMA Vice-President Eduardo Cavazos called the meeting to order via telephonic conference call at approximately 8:02AM on Wednesday, July 14th, 2021 in Sacramento, CA. Attending were Eduardo Cavazos, Martin Christian, Jeri Foley, Rukesh Maharjan, Lupita Ruiz and SNTMA staff Stephanie Merten and Jason Vitaich.

II. Approval of Previous Meeting's Minutes

A motion was made to approve the June 9th, 2021 SNTMA Board Meeting Minutes. The motion was moved by Eduardo Cavazos, seconded by Dennis Deas. The motion passed unanimously, 5:0.

III. New Business

Executive Director Jason Vitaich delivered the following report:

- 2021 dues collection is going well overall, with over 81% of budgeted membership dues having been collected as of June.

Stephanie Merten delivered the following Membership Report:

- **Commuter Club**
 - Continuing to identify troubleshoot areas of concern/enhancements
- **Campaigns and events promoted through the Commuter Club (June)**
 - 5.18.21 Programs and Benefits email sent to all member companies
- **Programs (June)**
 - 59 Telecommute subsidies awarded for the month of June
 - 11 carpool subsidies awarded for the month of June
 - 9 Low Emissions subsidies awarded for the month of June
 - 1 Transit subsidy awarded for the month of June
 - 0 Amtrak subsidies awarded for the month of June
 - 1 Bike Maintenance subsidy awarded for the month of June
 - 0 Walk subsidies awarded for the month of June
 - 2 Residential Car charging subsidies for the month of June
 - Monthly Facebook Contest entry four entries/four people
 - 498 Facebook “Likes”, 521 followers
 - Bucks for Bikes – 11 photos posted
 - 6.2.21 Q2 quarterly promotional item: 147 trip log keepers received \$10 Amazon gift cards

- **Meetings**
 - 6.25.21 Fire & Smoke in Sacramento Cleaner Air Partnership Virtual Luncheon

- **SNTMA Activities**
 - Email June subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards, Facebook “like” winner update membership list
 - Q3 Virtual Discussion

IV. Adjourn

The meeting adjourned at approximately 8:25AM. The next SNTMA Board meeting is scheduled for Wednesday, August 11th, 2021, at 8:00 AM via teleconference in Sacramento, CA.

Respectfully submitted,

Lupita Ruiz
SNTMA Secretary