

**South Natomas TMA™
Board of Directors Meeting
Wednesday, September 13, 2017
Meeting Minutes**

I. Call to Order

SNTMA President Jennifer Elwood called the meeting to order at approximately 8:09AM on Wednesday, September 13, 2017 in the First Floor Conference Room at 2150 River Plaza Drive in Sacramento, CA. Attending were Jennifer Elwood, Jack Haskel (via telephone), Scott Little (via telephone), Lupita Ruiz, Derrick Tsang, Bill Vanderslice and SNTMA staff Stephanie Merten and Jason Vitaich.

II. Approval of Previous Meeting's Minutes

A motion was made to approve the August 2, 2017 SNTMA Board Meeting Minutes. The motion was moved by Bill Vanderslice, seconded by Lupita Ruiz. The motion passed unanimously, 6:0.

A motion was made to approve a capital improvements subsidy request from Colliers International (via Kathy Kushner) to construct electric car charging stations at the 2020 West El Camino property, up to the maximum amount available in that line-item for the 2017 budget year (\$13,721). The motion was moved by Bill Vanderslice, seconded by Derrick Tsang. The motion passed unanimously, 6:0.

III. New Business

Executive Director Jason Vitaich delivered the following report:

- 2017 dues collection is going well, with \$323,631 (98%) of dues collected as of August 2017.

Stephanie Merten delivered the following Membership Report:

- **Commuter Club**
 - Problem free; continuing to identify possible enhancements
- **Campaigns and events promoted through the Commuter Club**
 - 8/22 Email to all Commute Coordinators regarding SNTMA programs and benefits
 - 8/31 Email to all "Commuter Champions" regarding the Ready Set Ride Fall campaign
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- **Programs**
 - Fifty carpool subsidies awarded for the month of August
 - Twenty-five low emissions subsidies awarded for the month of August
 - Five transit subsidies awarded for the month of August

- Three AMTRAK subsidies awarded for the month of August
- One bicycle maintenance subsidy awarded for the month of August
- One OfficeShare bicycle awarded for the month of August
- Two walk subsidies awarded for the month of August
- One residential car charging subsidy awarded for the month of August
- Three hundred eighty-eight “LIKES” on Facebook
- One person/two entries for the monthly Facebook contest

- **Meetings**
 - 8/23 TDM Taskforce Meeting regarding Fall campaign
 - 8/29 SACOG meeting regarding invoices for TDM contract for services

- **Other**
 - 8/1 – delivered OfficeShare bicycle to Sutter Health Market Network
 - 8/10– Smart Cycling Clinic at WSP
 - 8/17 – Smart Cycling Clinic at Sutter Physicians Network
 - 8/17 – Ice Cream Social at 2150 River Plaza Drive; 100 ice creams distributed in 30 minutes
 - 8/21 – Smart Cycling Clinic at KPMG

- **September Activities**
 - Deliver subsidy checks, Facebook prizes and gas cards
 - Planning one Smart Cycling Clinic: last week of month
 - Q3 (9/20) & Q4 (11/7) Commuter Club Breakfasts
 - Working with SACOG and outreach partners on Fall campaign

IV. Adjourn

The meeting adjourned at approximately 8:33 AM. The next SNTMA Board meeting is scheduled for Wednesday, October 11, 2017 at 8:00 AM at 2150 River Plaza Drive, Sacramento, CA.

Respectfully submitted,

Jack Haskel
SNTMA Secretary