

**South Natomas TMA™
Board of Directors Meeting
Wednesday, September 9, 2020
Meeting Minutes**

I. Call to Order

SNTMA President Bill Vanderslice called the meeting to order via video conference call at approximately 8:04AM on Wednesday, September 9, 2020 in Sacramento, CA. Attending were Eduardo Cavazos, Martin Christian, Dennis Deas, Jennifer Elwood, Joseph Lara, Bill Vanderslice and SNTMA staff Stephanie Merten and Jason Vitaich.

II. Approval of Previous Meeting's Minutes

A motion was made to approve the July 8, 2020 SNTMA Board Meeting Minutes. The motion was moved by Eduardo Cavazos, seconded by Dennis Deas. The motion passed unanimously, 6:0.

III. New Business

Discussion took place regarding a Capital Improvements Subsidy application; final vote set for October meeting.

Executive Director Jason Vitaich delivered the following report:

- 2020 dues collection is going well overall, with over 90% of budgeted membership having been collected as of September.

Stephanie Merten delivered the following Membership Report:

- **Commuter Club**
 - Continuing to identify enhancements
- **Campaigns and events promoted through the Commuter Club - June**
 - 8.26.2020 Programs and Benefits Email to all member companies
- **Programs - August**
 - 50 Telecommute Subsidies awarded for the month of August
 - 11 Carpool subsidies awarded for the month of August
 - 7 Low Emissions subsidies awarded for the month of August
 - 1 Transit subsidy awarded for the month of August
 - 0 Amtrak subsidies awarded for the month of August
 - 1 Bike Maintenance subsidy awarded for the month of August
 - 1 Walk subsidy awarded for the month of August
 - 0 Residential Car Charging subsidies for the month of August
 - 0 Emergency Rides Home awarded for the month of August
 - 476 Facebook "Likes"

- Monthly Facebook Contest entry six entries/six people; sent Door Dash, Amazon gift cards
- Bucks for Bikes: all 20 recipients have provided their photos and receipts. Have posted a Bucks for Bikes photo on SNTMA Facebook page each business day of August so far.
- 8/4/20 – delivered OfficeShare bicycle to Zennify
- 8/19/20 – Virtual Discussion – Managed Lan Projects

- **Meetings**
 - None.

- **SNTMA Activities - September**
 - Mail/email August subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards and Facebook “Like” winner
 - 10/27/2020 – Virtual Discussion - SACOG Telework in Sacramento Region
 - Email 3rd Quarter promotional item - \$10 Amazon gift cards
 - MIBM – 40 \$25 Natomas Bike Shop gift cards
 - 11/10/2020 – Member Breakfast

- **Once Shelter in Place is lifted:**
 - Deliver 2019 awards for Most Miles by Alternative Commute Mode

IV. Adjourn

The meeting adjourned at approximately 9:02AM. The next SNTMA Board meeting is scheduled for Wednesday, October 14, 2020 at 8:00 AM via video conference in Sacramento, CA.

Respectfully submitted,

Lupita Ruiz
SNTMA Secretary