

**South Natomas TMA™**  
**Board of Directors Meeting**  
**Tuesday, July 3, 2007**  
**Meeting Minutes**

**I. Call to Order**

President Mark Cohen called the meeting to order at 7:40 AM, Tuesday, July 3, 2007 at the Equity Office conference room, 2150 River Plaza Drive, 1st floor, Sacramento, CA 95833. Attending were Keith McGregor, Katie Eastham, Julie Shepard, Christine Majewski, Brian Rhoades, Hazel Stream and Stephanie Merten.

**II. Unfinished Business**

Closed session, staff was asked to return to the meeting at 8:20 AM.

**III. New Business**

- A. Approval of the June 6, 2007 meeting minutes. Julie Shepard moved approval. Chris Majewski seconded it. Motion carried.
- B. Hazel Stream updated the Board on the progress of her deliverables including the membership list. Hazel reported that the list is updated from the Property Managers who have responded. She is walking the buildings to update the lists for the properties where the Property Managers have not responded. Hazel and Stephanie Merten reported that they will follow up with the Property Managers until all have provided updated lists. They also reported re-establishing relationships with Property Managers and member employer's, specifically 44 companies who have not been introduced to the TMA or the transportation benefits they are entitled to. Stephanie suggested mailing outstanding membership invoices every 6 weeks until September, starting in October every 4 weeks through the end of the year. The Board agreed with this suggestion.
- C. Staff updated the Board regarding the Placerville vanpool. Staff agreed to subsidize the 1 vanpool seat for 3 months. Staff has vanpool formation meetings scheduled the last week of July. Staff also added a file attachment option to the default ETC message and emails to all ETC's on the SNTMA Commuter Club in order to better advertise empty vanpool seats as well as other TMA events.
- D. The Board decided that Katie Eastham will attend the September ACT conference in Seattle.
- E. Staff asked the Board when they would like to schedule the annual Board retreat. Staff suggested November in order to return to the Board and the TMA's previous schedule. Two possible dates were selected for November and staff said they would schedule with the Sierra Health Foundation.

**IV. Informational items**

None

**III. Adjourn**

The meeting was adjourned at 9:10 AM. The next meeting is scheduled for Wednesday August 1, at 7:30 AM at the Equity Office conference room, 2150 River Plaza Drive 1<sup>st</sup> floor, Sacramento, CA 95833.

Respectfully submitted,

Katie Eastham  
Board Secretary