

South Natomas TMA™
Board of Directors Meeting
Wednesday, June 6, 2007
Meeting Minutes

I. Call to Order

President Mark Cohen called the meeting to order at 7:33 AM, Wednesday, June 6, 2007 at the Equity Office conference room, 2150 River Plaza Drive, 1st floor, Sacramento, CA 95833. Attending were Keith McGregor, Katie Eastham, Kim Lund, Julie Shepard, Christine Majewski, Scott Bennett, Brian Rhoades, Alyssa Begley, Hazel Stream and Stephanie Merten.

II. Unfinished Business

None

III. New Business

- A. Approval of the June 6, 2007 meeting minutes. Julie Shepard moved approval. Kim Lund seconded it. Motion carried.
- B. The July Board meeting was scheduled for Tuesday July 3rd in observation of the Fourth of July holiday.
- C. Approval of first-quarter financials: Katie Eastham moved approval. Christine Majewski seconded it. Motion carried.
- D. All outstanding TMA member invoices were presented to the Board. Staff discussed current plans for developing a collection strategy and regular billing cycle including meeting with former Executive Director Debbie Maus. Scott Bennett offered to share his knowledge of tenants in South Natomas with staff.
- E. Hazel Stream set up displays of program incentive items in the adjacent conference room. The Board was able to view the incentive items and ask questions about the programs. The Board returned to the Board room to review and discuss the incentive budget options. Staff provided a "Proposed Budget Line Items 2007 Revised" and a "Proposed Outreach Budget Line Items". Katie Eastham moved approval of the Proposed Outreach Budget Line Items. Keith McGregor seconded it. Motion carried.
- F. The Board was asked who is interested in attending the ACT conference in Seattle, WA September 9-12. Christine Majewski reminded the Board in the past it has been discussed it ought to be an officer who has not yet attended an ACT conference. Staff asked the Board to please send an email if they are interested in attending the conference.

IV. Informational items

- A. Presentation of Metropolitan Transportation Plan 2035 by SACOG staff: Mike McKeever Executive Director, Rebecca Thornton Sloan Communication Manager, and AJ Tendick Public Information Coordinator. Also present was the Sacramento Bee's transportation reporter, Tony Bizjak. Mark Cohen inquired about the Commuter Club's role in the MTP 2035 and Julie Shepard asked how TMA's can assist SACOG. Rebecca Sloan responded to these questions by explaining SACOG's approach is two tiered. One aspect is a membership services/employer based and the other is a new communications infrastructure. The Commuter Club will allow for TMA branding and easy access for members. The TMA's and the Commuter Club will be valuable tools for letting people know where or how to do something different i.e. inform them of a bus stop near their home they may not be aware of.

III. Adjourn

The meeting was adjourned at 9:25 AM. The next meeting is scheduled for Tuesday July 3, at 7:30 AM at the Equity Office conference room, 2150 River Plaza Drive 1st floor, Sacramento, CA 95833.

Respectfully submitted,

Katie Eastham
Board Secretary