

**South Natomas TMA™  
Board of Directors Meeting  
Wednesday, February 6, 2008  
Meeting Minutes**

**I. Call to Order**

Secretary Katie Eastham called the meeting to order at 7:40 AM on Wednesday, February 6, 2008 at 2150 River Plaza Drive in Sacramento, CA. Attending were Mark Cohen, Katie Eastham, Kim Lund, Christine Majewski, Keith McGregor, Brian Rhoades, Julie Shepard, Stephanie Merten and Jason Vitaich.

**II. Unfinished Business**

**III. New Business**

- A. Election of Officers: The 2008 slate of officers proposed at the January Board meeting was-

President – Katie Eastham  
Vice-President – Keith McGregor  
Immediate Past President – Mark Cohen  
Treasurer – Kim Lund  
Secretary – Brian Rhoades

Mark Cohen moved to elect the slate. Julie Shepard seconded. Motion passed unanimously. The 2008 SNTMA Board was installed.

- B. 2008 Budget: The Board discussed changes to the budget as presented. Julie Shepard moved to approve 2008 budget with the minor changes to footnotes. Chris Majewski seconded. Motion passed unanimously.

(Mark Cohen left the meeting early at approximately 8:00 am)

- C. January Meeting Minutes: As minor edits were required for the January 2, 2008 meeting minutes, the approval of the minutes was tabled until the March board meeting.
- D. 2008 Budget Modification: Jason proposed to increase the current \$1,800 budget for the bike subsidy program to enable the fulfilling of the bike subsidy applications that have been on hold for up to two years. Keith McGregor proposed moving this item on the agenda to follow the Executive Director's report that was to include the status of the dues collection. Item tabled until Executive Director's report.
- E. Executive Director's Report – Jason Vitaich, Executive Director

Dues collection update: Jason reported that to date, 52% of the invoices had been paid, exceeding the 50% goal of dues to be collected by March 31<sup>st</sup> as set by the Board at the November Strategic Planning meeting. The TMA appears to be on track for an improved revenue stream compared to recent years. Jason has also been working with the Foods Co. development and anticipates payments from previous years as well as new fees collected from the smaller shops within the complex.

March 13<sup>th</sup> Annual Event: Jason reported that the venue and caterer had been secured. Mark Dinger, Public Information Officer for Caltrans District 3, will be the guest speaker and will provide an overview of the pending I-5 Rehabilitation project between US 50 and Richards Blvd. A draft invitation is expected back later in the week. Invitations are scheduled to be distributed the week of February 11<sup>th</sup>.

- F. 2008 Budget Modification Revisited: Julie Shepard moved to reallocate \$1,500 currently budgeted for a facilitator for the annual Strategic Planning session to the bike subsidy program, thus increasing the bike subsidy program to \$3,300 for 2008. Pending the financial situation mid-year, the facilitator may be re-instated in the 2008 budget. Chris Majewski seconded the motion. Five for the motion, one against (Keith McGregor). Motion passed. Items removed from the budget, such as the facilitator and the ACT conference item, will be revisited mid-year.
- G. Membership Services Report - Stephanie Merten, Membership Services Manager  
Stephanie reported taking 61 regional transit pass photos in January. The Roseville vanpool involvement has decreased from 12 to 9 riders. As a result, we will be providing them with a 1 seat subsidy for up to 3 months if needed at a monthly cost of approximately \$79. Bike Month 2008 planning has begun. Marilyn Bryant will chair this year's campaign. The BCM website will be going live by April 1. Due to the low number of TMA members who completed the bike travel logs during last year's campaign, the SNTMA will receive fewer t-shirts than last year. The TMA may need to pay for additional shirts for the membership. The next meeting of the BCM committee will occur on February 11<sup>th</sup>. The Association for Commuter Transportation (ACT) meeting for January was cancelled due to the illness of its president.

With the 2008 invoices and subsequent follow-up, a number of existing members have begun using our services once again, including California Physical Therapy Association, Mattie Co, DPR (which had been written off last January – all delinquent dues collected, are current for 2008 dues), Ogilvy, PG & E, and JLL. As of the end of the fourth quarter, the Commuter Club members from SNTMA were 1,039 with 74 diary keepers. As of the end of January 2008, there were 1,124 Commuter Club members from SNTMA and 66 diary keepers.

H. Additional Items:

The Board requested a report on the distribution of bike subsidies at the next board meeting. The Board also reminded staff to provide a list of upcoming meetings and events on the bottom of the agenda for each board meeting. Katie Eastham announced that beginning February 11<sup>th</sup>, she will be working for URS Corporation, a SNTMA member company. Board members are reminded that Board recruitment is ongoing.

**III. Adjourn**

The meeting was adjourned at 8:50 AM. The next meeting is scheduled for Wednesday, March 5, at 7:30 AM at 2150 River Plaza Drive, Sacramento, CA.

Respectfully submitted,

Brian Rhoades  
Board Secretary