

**South Natomas TMA™
Board of Directors Meeting
Wednesday, November 4, 2009
Meeting Minutes**

I. Call to Order

President Katie Eastham called the meeting to order at approximately 8:43 AM on Wednesday, November 4, 2009 at the Sierra Health Foundation, 1321 Garden Highway in Sacramento, CA. Attending were Mark Cohen, Katie Eastham, Doug Fredericks, Keith McGregor, Heidi Smith, Bill Vanderslice and SNTMA staff Stephanie Merten and Jason Vitaich.

II. Approval of Previous Meeting's Minutes

Motion to approve the October 7, 2009 Board meeting minutes. Moved by Doug Fredericks, seconded by Heidi Smith. Motion passed unanimously, 6:0.

III. Unfinished Business

The governance committee will endeavor to finalize a draft of the Investment Policies at the November 18th Executive Committee meeting with the objective of presenting said policies for board approval at the December 2nd Board meeting.

IV. New Business

Motion to direct SNTMA president Katie Eastham to pursue the opening of an interest-bearing checking account at River City Bank, with the intent that future deposits would be placed into this account and fixed amounts automatically debited into the general operating account on monthly or quarterly basis. Moved by Doug Fredericks, seconded by Keith McGregor. Motion passed unanimously, 6:0.

A. Executive Director Jason Vitaich delivered the following report:

- 2009 dues collection is going well, with well in excess of 90% of dues budgeted for having been collected and close to 1,400 transit passes transit passes paid for.
- Holiday gift deliveries by Santa & his Elf are set to take place in the first week or two of December.
- The Board asked for clarification as to whether or not Paychex provided employee recruitment as part of their services to be brought to the board by no later than its November meeting. While a response from their representative had been emailed that appeared to offer one answer, a separate communication by President Katie Eastham had taken place and left the issue in dispute. Further clarification will take place before moving forward.

B. Executive Director Jason Vitaich delivered the following Membership Report:

- **Commuter Club**
 - Ongoing issues with CC registration, etc.
- **Campaigns and events promoted through the Commuter Club**
 - Walktober – Walk to School Wednesdays

- **Programs**
 - Established timeline with Sacramento Regional Transit (RT) pass renewal process for 2010
 - Emailed all Commute Coordinators that RT pass photos will stop 11/5 until after the first of the year
 - 0 Emergency Ride Home vouchers used in October 2009
 - 26 RT pass photos were taken and passes delivered
- **Members**
 - Sent new member emails to the brand new (to the neighborhood) members that will be invoiced in 2010
- **Meetings**
 - 10/12 Sacramento Regional Transit Groundbreaking Ceremony – Green Line
 - 10/22 Clean Tech Zone Summit
 - 10/26 BREATHE CA Brown Bag Lunch on High-Speed Rail
 - 10/27 WTS Lunch
- **October Events**
 - Completed Q4 report to SACOG
 - 10/15 Met with Juneko to order Q4 promotional item and holiday gifts for Commute Coordinators
 - Calendared for end of year activities: RT pass renewal, holiday gift delivery, 2010 invoices
 - Emailed all Commute Coordinators for updated information
 - Emailed all property managers for current tenant lists for 2010 billing
 - Scheduled Keynote Speaker for SNTMA's 20th Annual Meeting; Mike Wiley
- **December**
 - Holiday gift delivery to all Commute Coordinators
 - RT pass renewal process

V. Adjourn

The meeting was adjourned at approximately 11:50 AM. The next SNTMA Board meeting is scheduled for Wednesday, December 2, at 8:30 AM at the 2150 River Plaza Drive, Sacramento, CA.

Respectfully submitted,

Bill Vanderslice
Board Secretary