

**South Natomas TMA™
Board of Directors Meeting
Wednesday, November 5, 2008
Meeting Minutes**

I. Call to Order

President Katie Eastham called the meeting to order at approximately 8:35 AM on Wednesday, November 5, 2008 in the Natomas Room of the Sierra Health Foundation in Sacramento, CA. Attending were Mark Cohen, Katie Eastham, Kim Lund, Christine Majewski, Keith McGregor, Brian Rhoades, Julie Shepard, Stephanie Merten and Jason Vitaich.

II. Unfinished Business

No unfinished business.

III. New Business

- A. Motion to approve October 1, 2008 Board meeting minutes. Moved by Julie Shepard, seconded by Chris Majewski. Motion passed unanimously, 6:0.

(Brian Rhoades joined the meeting at approximately 8:50 am)

- B. Motion to table discussion of the 2009 budget until the December meeting pending clarification of key elements with SNTMA bookkeeper Peg Mucci. Moved by Keith McGregor, Seconded by Julie Shepard. Motion passed unanimously, 7:0.

- C. Executive Director Jason Vitaich delivered the following report:

- The process of revising the existing governance documents continues. Jason has successfully met with Association attorney Mark Alcorn to edit and recommend changes to both the SNTMA Bylaws as well as its Governance Policies documents.
- SNTMA Board Member Recruitment – Jason & Stephanie have been in contact with possible board members from Stantec, Caltrans and University of Phoenix and hope to meet with them in the next few weeks.

- D. Membership Services Manager Stephanie Merten delivered the following Membership Report:

• **Commuter Club**

- 1,144 SNTMA Commuter Club members, increase by 44 since Q2
- 66 rideshare listings third quarter, increased by 9 since Q2
- 35 rideshare contacts third quarter, same as Q2
- 117 diary keepers during Q3, no information available for Q2 due to site error issues
- SACOG & committee have selected a new Commuter Club vendor (Greenride) and they will be hosting the CC and transitioning from the Legacy vendor by the end of the year. No changes to CC until further notice.

- **Campaigns and events promoted through the Commuter Club**

- International Walk to School Day
- Ped & Pedal Power Rally on 10/21
- Prop 1A High Speed Rail
- Sac RT Master Plan Workshops

- **Programs**
 - 28 RT Pass photos taken in October
 - 2 ERH vouchers were used
 - Vanpool Update: Willdan vanpool canceled due to layoffs of participants

- **Members**
 - 10/23 presentation to B & Z properties members, registered 2804 Gateway Oaks members in CC, filled wall display case in lobby.

Meetings

10/8 Public participation Plan @ SACOG; 10/21 New City Hall Sac County Developer Dues; 10/9, 10/14, 10/15 & 10/22 CC vendor selection interviews; 10/20 WTS seminar 10/27 ACT Board meeting; 10/28 Sac RT TMP workshop

November Activities

- 4th Q promo items (LED mini flash lights) will be packaged and delivered to those who logged 20 trips in their Commute Diaries during October and SACOG Commuter Club magnets, notepads and pens to those who logged less than 20 trips
- RT pass renewal process
- Caltrans: 2389 Gateway Oaks office relocation to Marysville in January/ working on vanpool formation

The SNTMA Board met in closed session prior to adjourning.

III. Adjourn

The meeting was adjourned at 10:55 AM. The next meeting is scheduled for Wednesday, December 3, at 7:30 AM at 2150 River Plaza Drive, Sacramento, CA.

Respectfully submitted,

Brian Rhoades
Board Secretary