

**South Natomas TMA™**  
**Board of Directors Meeting**  
**Wednesday, September 3, 2008**  
**Meeting Minutes**

**I. Call to Order**

President Katie Eastham called the meeting to order at approximately 7:35 AM on Wednesday, September 3, 2008 at 2150 River Plaza Drive in Sacramento, CA. Attending were Kent Dazey, Katie Eastham, Troy Holt, Christine Majewski, Keith McGregor, Stephanie Merten and Jason Vitaich along with guest Sabrina Bradbury of the Sacramento Area Council of Governments (SACOG).

**II. Unfinished Business**

- A. The dues assessment policy was discussed. The document will be sent to Mark Alcorn to get clarification on his recommended changes and should be finalized and approved at the next board meeting.

**III. New Business**

- A. President Katie Eastham requested that the items under unfinished business be moved to being resolved first, before discussion of new business (no formal action taken).
- B. Motion to approve August 6, 2008 Board meeting minutes, with minor wording edits. Moved by Troy Holt, seconded by Chris Majewski. Motion passed unanimously, 5:0.
- C. Executive Director Jason Vitaich gave an update on recent activities. Approximately 94% of dues have been collected as of September, with numerous other dues issues working towards resolution. Jason and Stephanie are working on identifying and setting up meetings with potential board members. The board will be notified of these meetings in advance and any interested board members are encouraged to attend. Jason initiated a general discussion concerning a dues increase to the SNTMA members to be instituted beginning in 2009. This will be further discussed at the Executive Committee meeting on September 18<sup>th</sup>. SNTMA will be attending the Friends of Light Rail & Transit annual dinner on September 25 – Jason and either Julie Shepard or Katie Eastham will be attending.
- D. Membership Services Manager delivered the Membership Report. During August 31 RT pass photos were taken, 0 ERH vouchers used, 95 third quarter promo items (Commuter Club re-usable bags) were delivered; 56 to those who logged 20 or more trips in their Commute Diaries and 39 to those who logged less than 20.

Commuter Club -The first quarter of 2008 there were 1,191 SNTMA Commuter Club members. At the end of the third quarter there were 1,655 SNTMA Commuter Club members. There were 9 rideshare listings first quarter, 54 at the end of the third quarter. There were 6 rideshare contacts first quarter, 35 at the end of the third quarter. SACOG plans to have a new Commuter Club vendor on board by the end of the year. Stephanie is on the committee to help select the new vendor.

During July 53 RT pass photos were taken and 1 ERH voucher was used. The ACT mixer was July 30<sup>th</sup> at the Embassy Suites, 43 people attended, 14 were from existing member organizations.

**III. Adjourn**

The meeting was adjourned at 8:55 AM. The next meeting is scheduled for Wednesday, October 1, at 7:30 AM at 2150 River Plaza Drive, Sacramento, CA.

Respectfully submitted,

Keith McGregor  
Board Vice-President